

Alyssa Pettit

Concept Artist and Illustrator

Technical Skills

- Character and story development
- Knowledge of Maya and ZBrush
- Adobe Photoshop/Adobe Suite
- Video and animatic editing
- Early animation pipeline
- Illustrative composition

Interpersonal Skills

- Collaboration and active listening
- Leadership and management
- Effective time management
- Efficient problem-solving
- Intuitive decision making
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EDUCATION

Bachelor of Arts in Digital Art and Animation

University of Silicon Valley, JUNE 2020 - DECEMBER 2023

EXPERIENCE

Project Manager

Media Works, MAY 2023 - DECEMBER 2023

- Exceeded expectations to meet and beat deadlines
- Identified and compensated for gaps in the production pipeline
- Synergized communication between Visual and Audio Design teams
- Initiated and maintained contact between team and client(s) throughout projects
- Developed stories for multiple projects to meet client needs, wants, and satisfaction

Concept Designer

Project X, AUGUST 2023 - PRESENT

- Created illustrative concepts for visual development
- Researched and designed character sheets and turnarounds
- Collaborated with team members on narrative and visual development
- Referenced historical texts and images to ensure the historical accuracy of designs

Freelance Art

Self-employed, 2018 - PRESENT

- Marketed myself online to bring in personal clients
- Developed character designs to match client visions
- Discussed client needs and desires regarding commissions
- Interpreted client ideas to capture emotions and expression of characters
- Created illustrations, portraits, and character sheets based on client requests

Theater Technician

Music and More Arts Academy, SEPTEMBER 2012 - JUNE 2020

- Assisted set-building with stage crew
- Directed and designed lighting and sound (20+ shows)
- Utilized computer-controlled lighting systems during performances
- Repaired and maintained audio equipment (mixers, microphones, amplifiers)
- Conducted set-up of lights, implementing necessary adjustments during production

CLUBS/ACTIVITIES AND HONORS

- CHS Varsity Cheer and Stunt Athlete – 2018
- President of Colfax High School Genders and Sexualities Alliance (GSA) club – 3 years
- Member of University of Silicon Valley's KPOP, GSA, and Warbow clubs
- Graduated high school with Honors, Valedictorian, and Seal of Biliteracy (Spanish)
- Made USV Dean's List every term, Summer 2020 - Fall 2023